



Ethics at the Business-Health Care Interface Conference: Finding and Filling the Gaps



September 17-19, 2010
York University, Toronto, ON

Call for Papers

"Ethics at the Business-Health Care Interface"

Wesley Cragg, York University, Principal Investigator of Canadian Business Ethics Research Network (CBERN), and

Alex Wellington, Ryerson University, Acting Director of Ryerson's Ethics Network

INVITE the submission of WORKING PAPERS for a Conference on *"Ethics at the Business-Health Care Interface: Finding and Filling the Gaps"*

DATES of Conference:

Friday September 17 (evening)

Saturday September 18 (all day)

Sunday September 19 (half day)

VENUE:

York University Campus, 4700 Keele Street, Toronto, Ontario

PAPERS DUE: August 1, 2010

*NOTE: All workshop papers will be posted on a secure, invitation only portion of the CBERN website and available for reading by all workshop participants on August 1, 2010. Workshop participants will be encouraged to become familiar with the workshop papers prior to the workshop.

Working Papers should be suitable for a 20 minute presentation, which will be followed by questions and discussion. It is the hope of the conference organizers that presenters will be willing to turn their Working Papers into publications for an Anthology, which we intend to publish as a follow up on the Conference.

We are especially interested in items which focus on the Canadian context. General conceptual and theoretical papers are very welcome.

SUGGESTED TOPICS:

- Advertising, including Direct to Consumer Advertising
- Benefit Sharing
- Biobanks
- Clinical Trials
- Conflicts of Interest
- Essential Medicines and Patent Reform
- Ghostwriting
- Leadership
- Medical Education
- Medical Tourism/ Surgical Tourism

This workshop will mark the culmination of a SSHRC funded research project entitled "Ethics at the healthcare/business interface". The summary of the proposal and the detailed project description can be found at: www.cbern.ca/research/projects/workspaces/businessandhealthcare/

It may be possible for the organizers to provide assistance for travel and accommodation. Further announcements in this regard will be forthcoming. All information about the workshop will be posted when it is available on the CBERN website at: www.cbern.ca/research/projects/workspaces/businessandhealthcare/conference/

SUBMISSION INSTRUCTIONS:

Submissions should be **emailed** to Wesley Cragg (wragg@schulich.yorku.ca) **AND** Alex Wellington (alex.wellington@sympatico.ca) **by August 1, 2010.**

Wesley Cragg

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